

## OVERVIEW

The Philippine College of Optometrists provides quality educational programs for practitioners, educators and students. We will host 4 forums and one annual meeting and will continue to conduct PCO workshops this year using FACE TO FACE platform.

We provide discussions on current clinical management and research developments. We also feature new technologies, new procedures and new products that can create significant impact on the practice of optometry.

## EXHIBITS

The PCO exhibition at the PCO Forums and Annual Meeting 2023 will be hosted in FACE 2 FACE (onsite) platform

## WHY EXHIBIT

- Establish new accounts
- Generate new product sales
- Launch new products
- Conduct online demonstration and sampling
- Obtain valuable practitioner's feedback
- Identify potential business partners
- Educate vision care professionals

## WHO ATTENDS?

The Philippine College of Optometrists has more than 1,500 fellows and associate members. We designed a program that will be the same for the PCO Forum in Baguio, Manila, Cebu and Davao and unique program for the PCO Annual Meeting.

